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The job is dead – long live skills! Adapting to an evolving workforce...and other stuff

Mark Stelzner Managing Principal Mary Faulkner Principal

January 19, 2022



TODAY'S AGENDA

When is a job not a job?

Buzzword and buzzworthy.

The way we hire, develop workers, and structure work is changing rapidly. Noise meet signal.



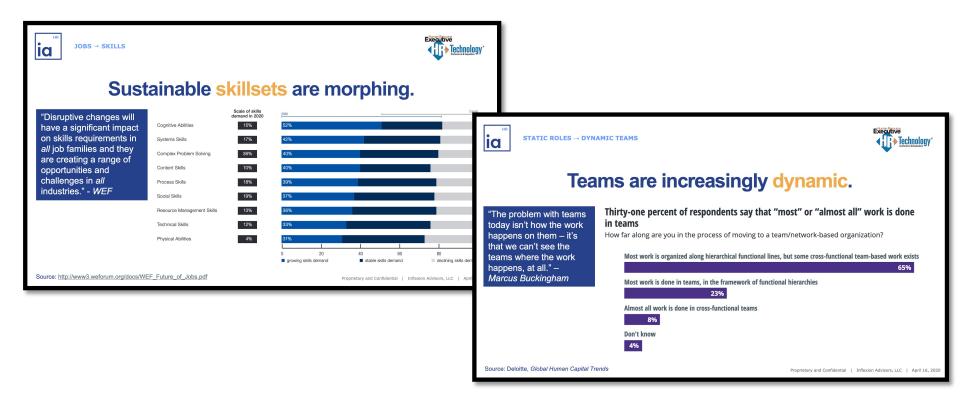
- The story so far
- Where we are now
- The struggle is real
- A brave new world



THE STORY SO FAR



A tale as old as (COVID) time.





THE STORY SO FAR



Your 2020 homework.





WHERE WE ARE NOW

The more things change...

...the more they reinforce trends. The pandemic simply accelerated the need for workforce agility and a rethinking of the nature of work.



Executive

Technoloay



Sources: Gartner, US Dept of Labor, Upwork, Manpower Group, Giant Pompeii Rock

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WHERE WE ARE NOW



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Talent acquisition is under pressure.







WHERE WE ARE NOW



And skills-based work is headline grabbing.



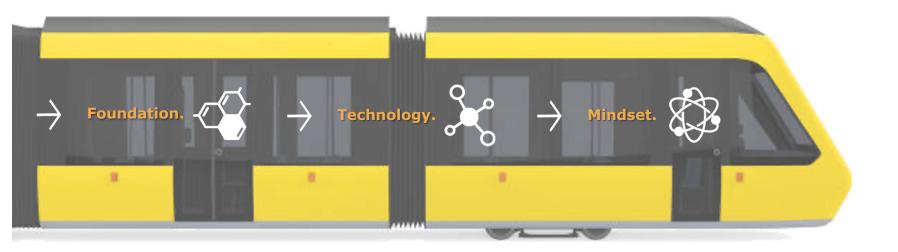
Sources: Josh Bersin, Forbes, PBS, HBR, Mercer



THE STRUGGLE IS REAL



If we all know it's coming, why haven't we adapted yet?



Recruitment Focused on past experience, not future potential		Redesign talent acquisition around the work to be done, with demonstrable skills and learning agility versus pure "experience"	Foundation.
JOB	Compensation Tied to job requirements and qualifications	SKILL	Skills-based pay from the start – identify skills that are valuable for the organization's current and future work; build a dynamic model
Competency Models Built to support a specific role, not the work that an organization needs to complete		Throw out competency models and focus on assessable, developmental skills	Inflexion Advisors, LLC January 19, 2022 10

HCM, ATS, LMS Predicated on a 1:1 relationship between a job and a manager		A skills-led, many-to-many relationship	Technology.
JOB	Talent Profiles They are not portable and live with the organization, not with the worker	SKILL	A dynamic worker-centered profile that flexes from gig to gig, project to project, and company to company
Position-Centered Requisitions, onboarding, performance, succession, workforce planning		Center on outcomes and consider all sources of skill-based labor (including Al/robotics)	Inflexion Advisors, LLC January 19, 2022 11

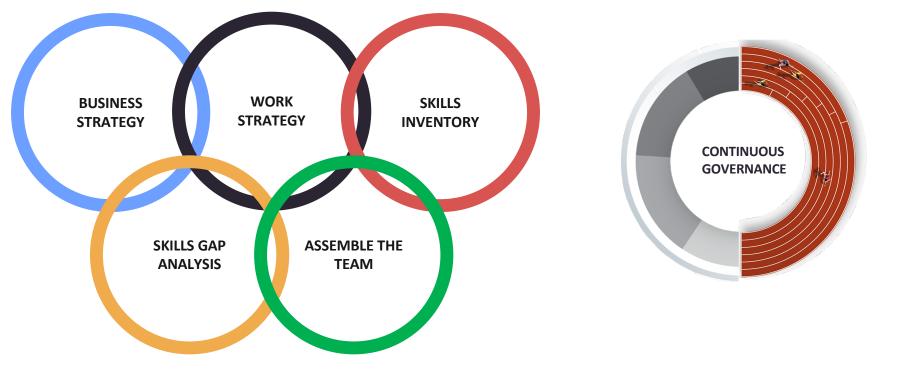
Career Our identity is often linked to a social construct of "our job"		The opportunity to redefine work based upon a continuous learning approach	Mindset.
JOB	Hierarchy Spans and levels are the measures of gravitas in the traditional org structure	SKILL	Emphasize mastery and market value over team size
Balance Work to live? Live to work?		LIVE	Inflexion Advisors, LLC January 19, 2022 12



RE-SKILLING PLAYBOOK



Think like a consultant.





BRAVE NEW WORLD

This is not a moment, it's a movement.

Just you wait....

If you don't know, now you know.



- Set your strategy
- Make your business case
- Declare role and ownership of ALL worker types
- Gather in-house use cases
- Document lessons learned
- Socialize and champion
- Advocate at legislative level
- Commit to new mindset



THANK YOU



Stalk me.



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OTHER SKILLS: running, voiceover, mind control, dishwashing

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