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#### The job is dead – long live skills! Adapting to an evolving workforce...and other stuff

Mark Stelzner Managing Principal Mary Faulkner Principal

January 19, 2022



**TODAY'S AGENDA** 

## When is a job not a job?

#### **Buzzword and buzzworthy.**

The way we hire, develop workers, and structure work is changing rapidly. Noise meet signal.



- The story so far
- Where we are now
- The struggle is real
- A brave new world



**THE STORY SO FAR** 



### A tale as old as (COVID) time.





THE STORY SO FAR



#### Your 2020 homework.





WHERE WE ARE NOW

## The more things change...

...the more they reinforce trends. The pandemic simply accelerated the need for workforce agility and a rethinking of the nature of work.



Executive

Technoloay



Sources: Gartner, US Dept of Labor, Upwork, Manpower Group, Giant Pompeii Rock

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WHERE WE ARE NOW



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#### Talent acquisition is under pressure.







WHERE WE ARE NOW



### And skills-based work is headline grabbing.



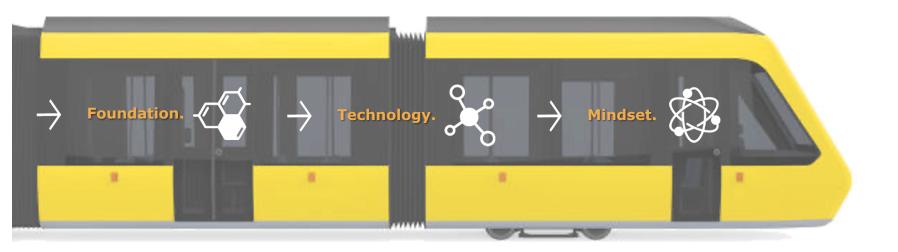
Sources: Josh Bersin, Forbes, PBS, HBR, Mercer



THE STRUGGLE IS REAL



# If we all know it's coming, why haven't we adapted yet?



<b>Recruitment</b> Focused on past experience, not future potential		Redesign talent acquisition around the work to be done, with demonstrable skills and learning agility versus pure "experience"	Foundation.
JOB	<b>Compensation</b> Tied to job requirements and qualifications	SKILL	Skills-based pay from the start – identify skills that are valuable for the organization's current and future work; build a dynamic model
<b>Competency Models</b> Built to support a specific role, not the work that an organization needs to complete		Throw out competency models and focus on assessable, developmental skills	Inflexion Advisors, LLC   January 19, 2022 10

<b>HCM, ATS, LMS</b> Predicated on a 1:1 relationship between a job and a manager		A skills-led, many-to-many relationship	Technology.
JOB	<b>Talent Profiles</b> They are not portable and live with the organization, not with the worker	SKILL	A dynamic worker-centered profile that flexes from gig to gig, project to project, and company to company
<b>Position-Centered</b> Requisitions, onboarding, performance, succession, workforce planning		Center on outcomes and consider all sources of skill-based labor (including Al/robotics)	Inflexion Advisors, LLC   January 19, 2022 11

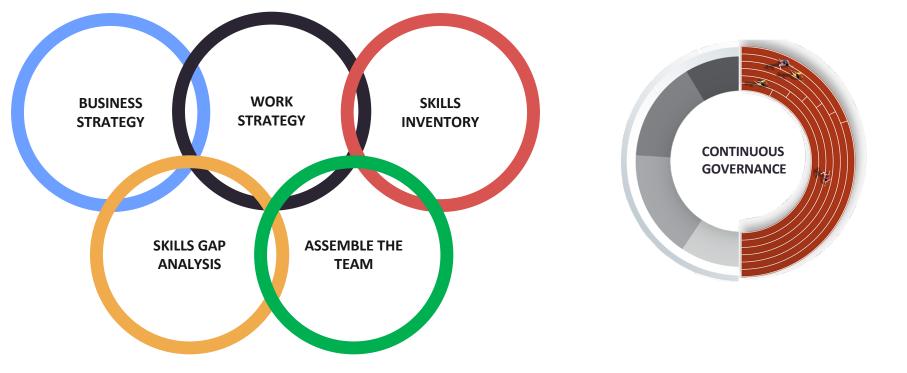
<b>Career</b> Our identity is often linked to a social construct of "our job"		The opportunity to redefine work based upon a continuous learning approach	Mindset.
JOB	<b>Hierarchy</b> Spans and levels are the measures of gravitas in the traditional org structure	SKILL	Emphasize mastery and market value over team size
<b>Balance</b> Work to live? Live to work?		LIVE	Inflexion Advisors, LLC   January 19, 2022 12



**RE-SKILLING PLAYBOOK** 



#### Think like a consultant.





**BRAVE NEW WORLD** 

### This is not a moment, it's a movement.

#### Just you wait....

If you don't know, now you know.



- Set your strategy
- Make your business case
- Declare role and ownership of ALL worker types
- Gather in-house use cases
- Document lessons learned
- Socialize and champion
- Advocate at legislative level
- Commit to new mindset



THANK YOU



#### Stalk me.



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### And me.



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